

## Krupanidhi Group of Institutions

**Faculty Publication Details from Jan 2018 - 2020 Present (SCOPUS/Web of Sciences/UGC-CARE/UGC/ABDC listed journals)**

Sl. No.	NAME OF THE FACULTY	TITLE OF THE PAPER	JOURNAL NAME	YEAR OF PUBLICATION	INDEXED IN
1	Prof. Nivedita Jha	Organizational Effectiveness and Career Support: an integrated model for Indian Millennials	International Journal of Business and Excellence	2020	SCOPUS
2	Dr. Thomason Rajan	L& T and Mindtree: A case on ownership change and the storm in the coffee cup	International Journal of Advanced Science and Technology	Feb-20	SCOPUS
3	Mr. Rama Krishna Gupta Potnuru	Role of Technology Based Training towards Competency Building	International Journal of Advanced Science and Technology	Feb-20	SCOPUS
4	Dr. Shagufta Showkat	Impact of Rewards and Recognition, Perceived Organizational Support and Work Culture on Employee Engagement in the Indian IT Industry	International Journal of Advanced Science and Technology	Feb-20	SCOPUS
5	Dr. Siddharth Misra	Intention and Equity: Leveraging the Green brands	International Journal of Advanced Science and Technology	Feb-20	SCOPUS
6	Dr. Selva Kumar Dasarathan	Capital Structure and Firm Profitability: An Indian Empirical evidence	International Journal of Advanced Science and Technology	Feb-20	SCOPUS
7	Prof. Ramalakshmi V	Precedence of Debiasing Techniques on Decision Making Process: A RIDIT Approach	TEST – Engineering and Management	Jan-Feb-2020	SCOPUS
8	Dr. Shagufta Showkat	Workplace Incivility and Turnover Intentions: Moderating Role of Organizational Culture	TEST – Engineering and Management	Jan-Feb-2020	SCOPUS
9	Dr. Vivek Kumar Pathak	Addressing the Precedence of Challenges in Management Education in Indian Context, Part I	TEST – Engineering and Management	Jan-Feb-2020	SCOPUS
10	Dr. Thomason Rajan	From Bootstrapped to Half a Billion Dollars- Lessons from the Unusual Case of Zoho	TEST – Engineering and Management	Jan-Feb-2020	SCOPUS
11	Dr. Vivek Kumar Pathak	Empirical Investigation of Influencers of Employee Turnover from Indian Perspective, Part I	TEST – Engineering and Management	Jan-Feb-2020	SCOPUS
12	Dr. Vivek Kumar Pathak	Managing Management Graduates' Give Back Intentions: An Empirical Study, Part II	TEST – Engineering and Management	Jan-Feb-2020	SCOPUS
13	Ms. Antra Vohra	Managing Management Graduates give back intentions: An Empirical Study, Part I	Journal of Critical Reviews	2019	SCOPUS
14	Prof. Ramalakshmi V	Impact of cognitive biases on investment decision making	Journal of Critical Reviews	2019	SCOPUS

15	Ms. Urmi Chakraborty	<b>“The W Life” Work &amp; Workplace Stress in Women: A Neglected Aspect of Mental Health</b> <b>Well-being</b>	Journal of Advanced Research in Dynamical & Control Systems	2019	SCOPUS
16	Dr. Vivek Kumar Pathak	<b>Addressing the Precedence of Challenges in Management Education in Indian Context, Part II</b>	Journal of Critical Reviews	2019	SCOPUS
17	Dr. Shagufta Showkat	<b>Strategic Human Resource Management and Organizational Performance: Mediating Role of Employee Well-Being in the Indian IT Industry</b>	Journal of Critical Reviews	2019	SCOPUS
18	Prof. Pravesh Soti	<b>Investigation of the Impact of GSCM Drivers on Indian Manufacturing Sector, Part II</b>	Journal of Critical Reviews	2019	SCOPUS
19	Prof. Nivedita Jha	<b>Team Building and Organizational Innovation: A Study in IT Sector in India</b>	Journal of Advanced Research in Dynamical & Control Systems	Oct-19	SCOPUS
20	Dr. Sravana Kumar V	<b>An Analytical Study of Financial Deepening and Money Market: Evidence from India</b>	Journal of Advanced Research in Dynamical & Control Systems	Oct-19	SCOPUS
21	Dr. Vivek Kumar Pathak	<b>Empirical Assessment of Influential Strength of Service Quality Dimensions in Indian Universities, Part II</b>	Journal of Advanced Research in Dynamical & Control Systems	Oct-19	SCOPUS
22	Dr. Shagufta Showkat	<b>Cyber-vetting and Impression Management: Moderating Role of Personality Traits in the Indian IT industry</b>	Journal of Advanced Research in Dynamical & Control Systems	Oct-19	SCOPUS
23	Dr. Sarita Iyer	<b>Use of perfection in advertising and its subliminal impact on buyer behaviour, especially the double income no kids (dinks) category</b>	Journal of Advanced Research in Dynamical & Control Systems	Nov-19	SCOPUS
24	Prof. Nivedita Jha	<b>Dream Organizations: Present and Future Generation Perspective</b>	Journal of Advanced Research in Dynamical & Control Systems	Nov-19	SCOPUS
25	Prof. Ramalakshmi V	<b>Behavioural biases of investors and its impact</b>	Journal of Advanced Research in Dynamical & Control Systems	Nov-19	SCOPUS
26	Dr. Thomason Rajan	<b>The Branding Efforts of Snapdeal and the Quest for Profits : A Case Study</b>	Indian Journal of Marketing	Mar-19	SCOPUS
27	Prof. Nivedita Jha	<b>Employee engagement for millennials: considering technology as an enabler</b>	Development and Learning in Organizations	Jan-19	SCOPUS, ABDC
28	Prof. Nivedita Jha	<b>Employee voice, engagement and organizational effectiveness: a mediated model</b>	European journal of Training and Development	Sep-19	SCOPUS & Web of Science
29	Prof. Ramalakshmi V	<b>The Impact of Cognitive Biases on Organizational Effectiveness</b>	European Alliance for Innovation (EAI)	Dec-18	WEB OF SCIENCE

30	Prof. Ramalakshmi V	Precedence of work environment factors influencing employee performance: a RIDIT approach	Indian Journal of Science and Technology	Jan-20	WEB OF SCIENCE
31	Dr. Siddharth Misra	Is Deteriorating Air Quality Impacting Stock Performance in India? Air Quality Index Predicts Stock Performance	Indian Journal of Science and Technology	Jan-20	WEB OF SCIENCE
32	Prof. Pravesh Soti	Value Creation And Society: A Corporate Governance In Indian IT Companies	Journal of Mechanics of Continua and Mathematical Sciences	Sept-Oct-2019	Web of Science
33	Prof. Pravesh Soti	Empirical investigation of influencers of employee turnover from Indian perspective, part II	Journal of Mechanics of Continua and Mathematical Sciences	Sept-Oct-2019	Web of Science
34	Prof. Ramalakshmi V	Exploring the relationship between Personality type, office type and employee Performance	Journal of Mechanics of Continua and Mathematical Sciences	Sept-Oct-2019	Web of Science Database
35	Ms. Namrata Nanda	Team Building and Organizational Ambidexterity: A Relational Analysis	Journal of Mechanics of Continua and Mathematical Sciences	Sept-Oct-2019	Web of Science Database
36	Dr. Vivek Kumar Pathak	Empirical assessment of influential strength of service quality dimensions in Indian Universities, part I	Journal of Mechanics of Continua and Mathematical Sciences	Sept-Oct-2019	Web of Science Database
37	Prof. Ramalakshmi V	Attributes Influencing Consumers Visiting Malls in Bangalore	Dogo Rangsang Research Journal	Jul-20	UGC Care Group I Journal
38	Prof. Ramalakshmi V	Prioritizing the Determinants of Organizational Effectiveness: A Grev Approach	Dogo Rangsang Research Journal	Jul-20	UGC Care Group I Journal
39	Prof. Ramalakshmi V	A Study on Factors Influencing Employee Retention Tactics	Dogo Rangsang Research Journal	Jul-20	UGC Care Group I Journal
40	Prof. Ramalakshmi V	A study on factors influencing mutual funds investors of Bangalore	Dogo Rangsang Research Journal	Jul-20	UGC Care Group I Journal
41	Prof. Ramalakshmi V	“Moderating role of Personality on employee Performance”	STAR International	Feb-18	UGC
42	Prof. Ramalakshmi V	Analytical Hierarchy Process - A tool to eliminate biases in ware house location decision-making	International Journal of Advance & Innovative Research	July-Sept 2018	UGC
43	Prof. Ramalakshmi V	Enhancing the performance of self-help groups - a boom for socio economic development”	SS International Journal of Economics and Management	Sep-18	UGC
44	Prof. Ramalakshmi V	"Leading to Green Using Lean"- Assessment of Green Tyre Manufacturing Processes Using Inventory Analysis	SS International Journal of Economics and Management	Sep-18	UGC
45	Prof. Ramalakshmi V	Measuring service quality dimensions in banking sector	SS International Journal of Economics and Management	Sep-18	UGC

46	Prof. Ramalakshmi V	The study of People Link as an effective HR case management system	SS International Journal of Economics and Management	Sep-18	UGC
47	Ms. Aradhana Yadav	Impact of Emotional Intelligence on Interpersonal Relations among Employees	SS International Journal of Economics and Management	Sep-18	UGC
48	Prof. Divya Reddy	Can Environmental Stewardship be the Answer for Better Solid Waste Management? Examples from Indian Cities	SS International Journal of Economics and Management	Sep-18	UGC
49	Ms Aradhana Yadav	Training Imperatives for Global Workforce with Special Reference to Mid Sized IT Organizations	SS International Journal of Economics and Management	Sep-18	UGC
50	Ms. Aradhana Yadav	A Study on Employee Satisfaction with Reference to Prateek Apparels Pvt. Ltd.	SS International Journal of Economics and Management	Sep-18	UGC
51	Prof. Pravesh Soti	A Comparative Study of Risk and Return involved in various Insurance Products with Reference to SBI Life Insurance at Bangalore	SS International Journal of Economics and Management	Sep-18	UGC
52	Mr. Jacob Alexander	Advertisement Impact Envisioned by Advertising Agency	SS International Journal of Economics and Management	Sep-18	UGC
53	Dr. Thomason Rajan	Impact of Social Media on Behavioural Dynamics of Youth	SS International Journal of Economics and Management	Sep-18	UGC
54	Prof. Nivedita Jha	Participative Management and its Effectiveness in Defence Sector- A Descriptive Study	SS International Journal of Economics and Management	Sep-18	UGC
55	Ms. Aradhana Yadav	Hedonic Motivation of Consumers towards Shopping Mall	SS International Journal of Economics and Management	Sep-18	UGC
56	Mr. Jacob Alexander	Green Marketing- A Systematic Change in Society	SS International Journal of Economics and Management	Sep-18	UGC
57	Ms. Veena Shenoy	Talent Management and Employee Experience	SS International Journal of Economics and Management	Sep-18	UGC
58	Dr. Shagufta Showkat	A Study on Employee Satisfaction on Welfare Measures in Chemical Industries	SS International Journal of Economics and Management	Sep-18	UGC
59	Prof. Veena Shenoy	Virtual Working and Work-Life Challenges of Virtual Employees	SS International Journal of Economics and Management	Sep-18	UGC
60	Prof. Nivedita Jha	Impact of Human Resource Management Practices on Organizational Effectiveness: A Millennials' Perspective in IT Sector in India	SS International Journal of Economics and Management	Sep-18	UGC
61	Prof. Pravesh Soti	Impact of Debt Equity Mix on Financial Performance of Vijaya Bank	SS International Journal of Economics and Management	Sep-18	UGC
62	Prof. Pravesh Soti	Risk Return Analysis of Select Banking Stocks With Stock Market Returns	SS International Journal of Economics and Management	Sep-18	UGC
63	Prof. Pravesh Soti	Pros and Cons of Credit Schemes in Selected Banks of Bangalore	SS International Journal of Economics and Management	Sep-18	UGC

64	Mr. Jacob Alexander	Post Purchase Analysis of Service Characteristics in Automobile Industry	SS International Journal of Economics and Management	Sep-18	UGC
65	Ms. Veena Shenoy	Exigency for Administration and Retention of Skilful Employees	SS International Journal of Economics and Management	Sep-18	UGC
66	Prof. Divya Reddy	Implication of Universal Banking Scenario in Indian Banking System	SS International Journal of Economics and Management	Sep-18	UGC
67	Ms. Veena Shenoy	A Study on Cost Control	SS International Journal of Economics and Management	Sep-18	UGC
68	Mr. Jacob Alexander	Review on Organisational Culture and Employee Engagement	SS International Journal of Economics and Management	Sep-18	UGC
69	Prof. Nivedita Jha	Antecedents and Consequences of Psychological Ownership- A Literature Review	SS International Journal of Economics and Management	Sep-18	UGC
70	Dr. Shagufta Showkat	Conceptual Framework of Training and Development	SS International Journal of Economics and Management	Sep-18	UGC
71	Dr. Thomason Rajan	Ola Cabs- Growth Strategies of a Taxi Aggregator Startup	SS International Journal of Economics and Management	Sep-18	UGC
72	Prof. Ramalakshmi V	Influence of lean manufacturing techniques on quality and productivity – HLL life care limited”,	International Journal of Research in Applied Management, Science & Technology	Oct-Dec 2018	UGC
73	Prof. Ramalakshmi V	Analysis of Accounting system and Practices at NGO- ASHOKA innovators for the public	International Journal of Advance & Innovative Research	Oct-Dec 2018	UGC
74	Prof. Ramalakshmi V	Comparison of LIC and private insurance companies	International Journal of Advance & Innovative Research	Oct-Dec 2018	UGC
75	Prof. Ramalakshmi V	Feasibility study of implementation of customer relationship management with reference to Big Bazaar	International Journal of Advance & Innovative Research	Oct-Dec 2018	UGC
76	Prof. Ramalakshmi V	Factors affecting financial and operational performance	International Journal of Advance & Innovative Research	Oct-Dec 2018	UGC
77	Prof. Ramalakshmi V	Internet - a marketing tool in the context of online marketing	International Journal of Advance & Innovative Research	Oct-Dec 2018	UGC
78	Prof. Ramalakshmi V	Analyzing the effectiveness of recruitment and selection	International Journal of Advance & Innovative Research	Oct-Dec 2018	UGC

79	Prof. Ramalakshmi V	Analyzing the impact of knowledge management systems in Indian IT sectors	International Journal of Advance & Innovative Research	Oct-Dec 2018	UGC
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