

## KRUPANIDHI GROUP OF INSTITUTION

### FUNDED PROJECT DETAILS

Sl No	Name of the Faculty	Department	Project Title	Name of the Company	Total Amount	Duration
1	Dr. Selva Kumar Dasarathan	MBA	Effective ways of hiring solutions	HR Links	20000	8-12 Month
2	Urmi Chakravorty	MBA	A Study on How to overcome the difficulties faced post Covid 19	Reinasesce Associate	20000	7 Month
3	Dr. Prakash	MBA	A Study on Sales force configuration and increase sale	Simple lecture	1.5 to 2 lcs	5 Month
4	Dr. V.Sravana Kumar	MBA	A Study on creation and selling of effective online classes	Simple lecture	1.5 to 2 lcs	7 Month
5	Antra Vohra	MBA	A Study on the INFLUENCE OF FOOD HYGIENE FACTORS ON CUSTOMER SATISFACTION / DISSATISFACTION	Maa di Hatti	200000	7 Month
6	NIVEDITA JHA	MBA	Employee satisfaction and retainion in situation like covid	Macklin	1lac	6 Month
7	Ramalakshmi	MBA	How to increase productivity with minimum available resources	Sridhar Industries	230000 lac	8 month
8	DR SARITA IYER	MBA	improve marketing strategies though online portal & other medias	Scandium technologies PVT LTD	2 lac	7 Month
9	Dr. Pravesh Soti	MBA	holiday solution with security hygiene & Safety	Blue Mavercks PVT LTD	2 lac	12 Month