



KRUPANIDHI GROUP OF INSTITUTIONS  
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# **KRUPANIDHI GROUP OF INSTITUTIONS**

**PROFESSIONAL DEVELOPMENT AND  
ADMINISTRATIVE TRAINING PROGRAMS ORGANIZED  
FOR TEACHING AND NON TEACHING STAFF**

**REPORTS**

**2016-2017**



# **KRUPANIDHI GROUP OF INSTITUTIONS**

#12/1, Chikkabellandur, Carmelaram Post, Bangalore-560 035

Organized By Department of MBA

**FACULTY DEVELOPMENT PROGRAM**

# **EFFECTIVE MENTORING THROUGH FACILITATION**

Dates : 17.10.2016

Resource Person: Mr. Ajit Kaikini



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## KRUPANIDHI GROUP OF INSTITUTIONS

Date: 14.10.2016

### CIRCULAR

This is to inform all the staff that, KGI Department of MBA FDP - Effective Mentoring Through Facilitation 17<sup>th</sup> October 2016.

**Resource Person: Mr. AjitKaikini**

All the staff are requested to attend the FDP without fail

*Ramesh*  
PRINCIPAL



*Ramesh*  
Principal  
Krupanidhi Group of Institutions  
12/1 Chikkabellandur Village,  
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## KRUPANIDHI GROUP OF INSTITUTIONS

### FDP - Effective Mentoring Through Facilitation

**Date:** 17/10/2016 and 18/10/2016

**Place:** Class room

**Resource Person:** Mr. AjitKaikini

#### Event Report:

The faculty development program on “Effective Mentoring through Facilitation” was conducted by Mr. AjitKaikini & Team. The session comprises of various effective mentoring techniques. The resource person Mr. AjitKaikini highlighted that good mentors can have a very positive impact on their mentees and thus can play an important role in shaping their future. Mentoring has to be a continuous ongoing process towards 360° Degree development of the student. All faculty members actively participated in the FDP.

The session ended with a thanks giving session by the Principal of the institute to the resource person and the participants.

#### Day - 1

- ❖ Setting workshop objectives—what got you here won't get you there
- ❖ "Pre-work exercise" as a basis for discussion
- ❖ What exactly is mentoring?
- ❖ Why are we in need of it?
- ❖ Mentoring graduate students has a lot of nuances.
- ❖ Establishing a structured mentoring programme
- ❖ Defining the mentorship objectives/goals/- Creating a structured mentoring programme for students on campus
- ❖ How to be a good mentor: listening, questioning, and influencing

#### Day 2

- ❖ Creating a formal mentoring programme
- ❖ Matching mentors and mentees / student orientation to mentoring and coaching



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*Praveesh*  
Principal  
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**KRUPANIDHI GROUP OF INSTITUTIONS**  
**FDP - EFFECTIVE MENTORING THROUGH FACILITATION**  
**LIST OF PARTICIPANTS**

S. NO	FACULTY
1	SRAVANA KUMAR
2	SELVA KUMAR
3	RAMALAKSHMI
4	DR. SONY ALEXANDER
5	NIVEDITA
6	MUTHUKUMALLI LAKSHMI SUNITA
7	DR.SHIVKUMAR R
8	DR.N.RAJKUMAR
9	BENITA JASON
10	GEETHANAGPAL
11	SUGANDHAUTRAJA
12	RIDHIMAUTRAJA
13	MADHURPAHWA
14	MANJUNATHSHETY
15	MANINDER
16	MR.NARASIMHAIAH
17	MR. SURESHA
18	MR.A FREDRICK RUBAN
19	MS. MANISHA
20	MS. SOGARA BI
21	DR. ANUSHA
22	MR. DIPANKAR MAJUMDER
23	MS DIVYA SHREE
24	MS.AMRUTHA G D
25	ARUNIMA DEY
26	MR.NARASIMHA MURTHY GK
27	MS.ASHWINI CRASTA
28	MR.ELDHOSE THOMAS
29	DR. D.N.P. PREMA PONMANI
30	MS. PRATIKSHA P



*Praveesh*  
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Organized By Department of MBA

*Invites all*

**FDP on  
How to plan  
Research journey**

**Date : 12.06.2017**

Resource Person: Mr. Raghavendra



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## KRUPANIDHI GROUP OF INSTITUTIONS

Date: 10.06.2017

### CIRCULAR

This is to inform all the staff that, KGI organizing FDP On -'How to plan Research journey?' for the teaching staff on 12.06.2017 to 16.06.2017.

**Resource Person: Mr. Raghavendra and Winston Lobo**

All the staffs are requested to attend the Faculty Development Program without fail

*Winston Lobo*  
PRINCIPAL



*Winston Lobo*  
Principal  
Krupanidhi Group of Institutions  
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## KRUPANIDHI GROUP OF INSTITUTIONS

### FDP On -'How to plan Research journey?'

**Date: 12/06/2017 to 16/06/2017**

**Place: Class Room**

**Resource Person:Mr. Raghavendra and Dr.Md.Imruzzdin**

#### **Event Report:**

The IQAC of KGI organized a one day FDP conducted by Mr. Raghavendra on the subject of 'How to plan Research journey?' The event began with invocation followed by welcome speech Principal, KGI. The FDP covered all the techniques and tools are required to plan and execute a research program.

Mr. Raghavendra presentation through various slides describing about research planning. In the morning session she make the audience to get acquainted with research techniques which were very much useful for the beginners.

Afternoon session was an interactive session. Research aspirants asked various questions parting to research techniques and tools. Mr. Raghavendra elaborately answered all the questions. All the members of the college attended FDP and enriched their knowledge in this field.

Vote of thanks was proposed by Prof.Ramalakshmi, Assistant Professor.

The Main topics covered in this 5 days are -

Day 1 - Strategizing Faculty towards Research Excellence

Day 2 - Introduction to Mendeley and Introduction to Typeset

Day 3 -Strategizing Effective writing & Publication

Day 4 -Funding Opportunities in HEI

Day 5 - Intellectual Property & Commercialization - The Way Forward For HEI



*Ramesh*  
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**Session by Mr.Raghavendra**



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**Participants attend the session**



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Session by Dr.Md.Imruzddin



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Questionnaire sessions



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**FDP ON - 'HOW TO PLAN RESEARCH JOURNEY?'**  
**LIST OF PARTICIPANTS**

S. No	Name of the Faculty	S. No	Name of the Faculty
1	GeethaVenu	22	Aaradhna
2	Divya A Reddy	23	A ShivkanthShetty
3	Sravana Kumar	24	S SJaykumaran
4	Selva Kumar	25	Sneha Sunil Mankikar
5	Ramalakshmi	26	Sarvanan K.
6	Sony Alexander	27	Maninder
7	Nivedita	28	Kannekanti. Sudhakar
8	Samuel Paul Issac	29	Radhika Deepak Birmole
9	Md.Imruzddin	30	TripathyAmrutanand. S
10	Muthukumalli Lakshmi Sunita	31	VinitVaidya
11	Shivkumar R	32	Tabassum Sheikh
12	N.Rajkumar	33	RanjanaMhalgi
13	Benita Jason	34	Archana Singh
14	Geethanagpal	35	SolatPratapLaxman
15	Sugandhautraja	36	Anuradha S Pendse
16	Ridhimautraja	37	Ashok Kumar B A
17	Madharpahwa	38	KadlagBhagwanNavnath
18	Manjunathshety	39	ChikteAnagha Sunil
19	Jissy Thomas	40	KirankumarShivasharanappa
20	Vijayamala	41	KamatKinnari Mahesh
21	Bhargavi Krishna Reddy	42	PramodSonawane



*Ramesh*  
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# **KRUPANIDHI GROUP OF INSTITUTIONS**

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*FDP On*

## *Data Analysis for Social Sciences*

*3rd to 5th February 2017*

Resource Persons:  
Dr Prakash A & Dr Niranjana



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## KRUPANIDHI GROUP OF INSTITUTIONS

Date: 01-02-2017

### CIRCULAR

This is to inform all the staff that, KGI organizing FDP on Data Analysis for Social Sciences for the teaching staff on 3<sup>rd</sup> to 5<sup>th</sup> February 2017.

**Resource Person: Dr. Padmavathi, Dr Prakash A & Dr Niranjana**

All the staffs are requested to attend the Faculty Development Program without fail



*Soumya*  
**PRINCIPAL**

*Prakash*  
**Principal**  
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**KRUPANIDHI GROUP OF INSTITUTIONS**  
**FDP on Data Analysis for Social Sciences**

**Date: 03/02/2017 – 05/02/2017**

**Place: Class room**

**Resource Person: Dr. Padmavathi, Dr Prakash A & Dr Niranjan**

To alleviate the difficulty of researchers in carrying out the data analysis for publication and dissertation in the domain of social sciences and management

At the inaugural ceremony of the 3-day FDP, In the Inaugural address, Prof Ramalakshmi emphasized on the necessity of a social scientist to be aware of analytic/ research tools to improve the quality of research. He appreciated the efforts taken by the department in organizing this FDP.

The first session took a journey right into the quintessential of research, introduction to SPSS, data entry and various functions and manipulations of variables. The session explored various visualization tools such as 3D Plots, matrix scatter plot etc. In the second session, topics such as development, interpretation and validation of predictive models – multivariate regression models were covered.

On the Second day, Dr Prakash A handled high advanced statistical tools such as factor analysis, cluster analysis, classification and logistic regression. The real examples wiped out the monotony of analytics.

On the Third day Dr Niranjan, equipped the participants with knowledge of Structural Equation modelling. The session started with the theoretical



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framework of SEM which explained the nuances of path analysis and SEM.  
This was followed by a hands on session on AMOS software.

The FDP ended by the Principal with a thanks giving.

### **Session on Data Analysis for Social Sciences**



*Ramesh*  
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**Participants for the Session**



*[Handwritten Signature]*  
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**Session by Dr Niranjan**



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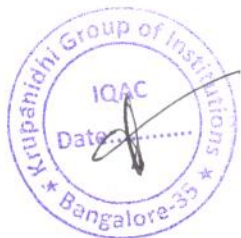


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**KRUPANIDHI GROUP OF INSTITUTIONS**  
**DATA ANALYSIS FOR SOCIAL SCIENCES**

**LIST OF PARTICIPANTS**

SL NO	NAME OF THE FACULTY	SL NO	NAME OF THE FACULTY
1	Dr. E. Geetha Venu	19	Sarajit Sardar
2	Divya A Reddy	20	M.N.Justin
3	Sravana Kumar	21	Surinder Mohan Deep
4	Selva Kumar	22	Amandeep Kaur Mehta
5	Ramalakshmi	23	Tanu Shiri
6	Dr. Sony Alexander	24	Kannekanti. Sudhakar
7	Nivedita	25	Vangapandu nagendra kumar
8	Samuel Paul Issac	26	Dr Sanjay bagde
9	Dr. MD. Imruzddin	27	A Syed Mohamed
10	Muthukumalli Lakshmi Sunita	28	B Nanwani
11	Dr. Shivkumar R	29	Joyline Mascarenhas
12	Dr.N.Rajkumar	30	Sonia Batta
13	Benita Jason	31	Vinod Immanuel
14	Sugandhauraja	32	Kannekanti. Sudhakar
15	Ridhimautraja	33	Radhika Deepak Birmole
16	Sunalee Doshi	34	Anuradha S Pendse
17	Abhijeet Kaiwade	35	Kirankumar Shivasharanappa
18	R Shanthi		



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**FACULTY DEVELOPMENT PROGRAM**

# **Econometrics for Business Research**

Dates : 11.03.2017 – 12.03.2017

Resource Person: Mr. Deepak Kaistha

MD TurkBlue Management Pvt. Ltd



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## KRUPANIDHI GROUP OF INSTITUTIONS

Date: 10/03/2017

### CIRCULAR

This is to inform all the staff that, KGI organizing FDP on Econometrics for Business Research for the teaching staff on 11/03/2017 – 12/03/2017.

**Resource Person: Mr. Deepak Kaistha, MD TurkBlue Management Pvt. Ltd**

All the staffs are requested to attend the Faculty Development Program without fail

*to Pawan*  
**PRINCIPAL**



*Pawan*  
**Principal**  
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## **KRUPANIDHI GROUP OF INSTITUTIONS**

### **FDP on Econometrics for Business Research**

**Date:** 11/03/2017 – 12/03/2017

**Place:** Class Room

**Resource Persons:** Mr. Deepak Kaistha, MD TurkBlue Management Pvt. Ltd

#### **Event Report:**

To impart knowledge on econometrics for Business research and to promote the level of financial modelling in the area of econometrics

The hands-on technical session on the first day of the FDP was handled by resource person. He commenced with the basic input on bivariate regression, interpretation of regression coefficients and goodness of the model. He led the group of research enthusiasts into multiple regression models with all the necessary assumptions of autocorrelation, heteroscedasticity and multicollinearity. Apt case studies were solved to enable the participants to understand the basis of multivariate analysis using econometrics. The sessions later moved on to develop the model using case studies. The study ended with an in depth discussion on dummy variable regression

The second day was totally dedicated to time series analysis. The day began with an understanding of the features of time series using simulation. The participants were helped in practically removing trend, managing autocorrelation, removing unit root, assessing causality, establishing stationarity of series etc. Various types of transformations to make a series stationary were practically discussed. The resource person later led the participants into forecasting using ARIMA models and multivariate causality.



*Deepak Kaistha*  
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Session on Econometrics for Business Research by Mr. Deepak Kaisthaal



*Deepak Kaisthaal*  
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Participant attend the Session

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**FDP ON ECONOMETRICS FOR BUSINESS RESEARCH**  
**LIST OF PARTICIPANTS**

S. No	Name of the Faculty	S. No	Name of the Faculty
1	Dr. E. GeethaVenu	31	VinitVaidya
2	Divya A Reddy	32	Tabassum Sheikh
3	Sravana Kumar	33	RanjanaMhalgi
4	Selva Kumar	34	Archana Singh
5	Ramalakshmi	35	SolatPratapLaxman
6	Dr. Sony Alexander	36	Anuradha S Pendse
7	Nivedita	37	Ashok Kumar B A
8	Samuel Paul Issac	38	KadlagBhagwanNavnath
9	Dr. Md.Imruzddin	39	ChikteAnagha Sunil
10	Muthukumalli Lakshmi Sunita	40	KirankumarShivasharanappa
11	Dr.Shivkumar R	41	KamatKinnari Mahesh
12	Dr.N.Rajkumar	42	PramodSonawane
13	Benita Jason	43	Dr.S.GuruVasuki
14	Geethanagpal	44	SagarUttamShinde
15	Sugandhauraja	45	SagarUttamShinde
16	Ridhimautraja	46	P.Bharathi Devi
17	Madharpahwa	47	RavindraPonugumati
18	SettipalliPrasadaRao	48	Rakhshandah Hani
19	Manoranjan Kumar	49	MandeepKaurDhami
20	JayanthiSivagami	50	DrInderpalPasricha
21	K. LeenaPramod	51	MadhuraTodewale
22	Dr.DolaDevanandam	52	MadhuraTodewale
23	PremkumarTalappilly Narayanan	53	VinayaVaishampayan
24	Dr. N.Sujatha	54	Mala Pandurang
25	Dr. N.Sujatha	55	AmrutaBhuskute
26	Dr.P.B.Sandhya Sri	56	Muthukumari P.
27	Vinod Immanuel	57	ArchanaR.Chaudhari
28	Kannekanti. Sudhakar	58	NitinChoudhari
29	Radhika Deepak Birmole		
30	TripathyAmrutanand. S		



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Organized By Department of MBA

**FDP on**

# **Pedagogy & Andragogy**

Dates : 16.11.2016 to 17.11.2016

Resource Person: Mr. Prasoon Mazumdar



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## KRUPANIDHI GROUP OF INSTITUTIONS

Date: 15.11.2016

### CIRCULAR

This is to inform all the staff that, KGI organizing FDP on Pedagogy & Andragogy for the teaching staff on 16/11/2016 to 17/11/2016.

**Resource Person: Mr. Praseon Mazumdar**

All the staffs are requested to attend the Faculty Development Program without fail

  
PRINCIPAL



  
Principal  
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## FDP on Pedagogy & Andragogy

**Date:** 16/11/2016 to 17/11/2016

**Place:** Seminar Hall

**Resource Person:** Mr. Prasoon Mazumdar

### **Event Report:**

The Faculty development program on “Pedagogy & Andragogy” was conducted by Mr. Prasoon Mazumdar Corporate Trainer. He highlighted on various Pedagogy to be undertaken by faculty members to make their sessions interesting. He also emphasized on importance of Androgogy. He appealed all faculty members to include a bit of humor in their sessions. All faculty members participated in various activities of FDP enthusiastically.

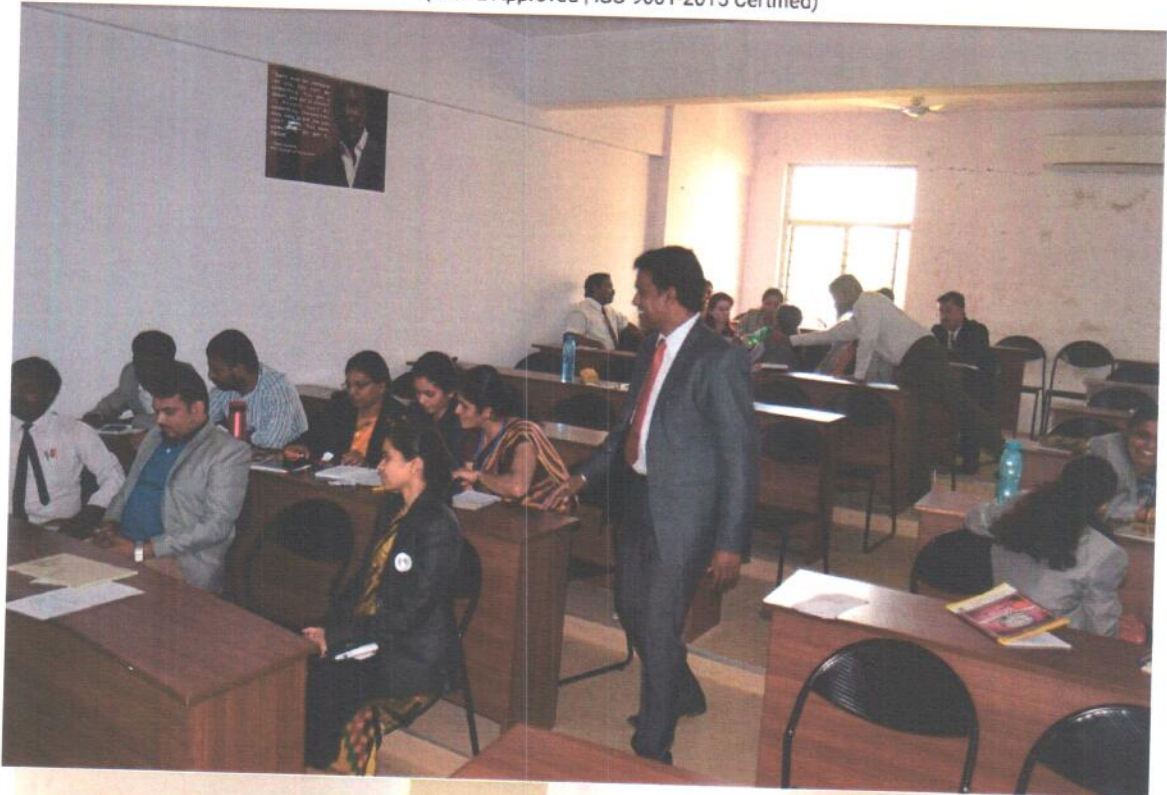
The event co-ordinator Prof. Ramalakshmi did the closing ceremony by thanking the resource person, management and the participants.



*Prasoon*  
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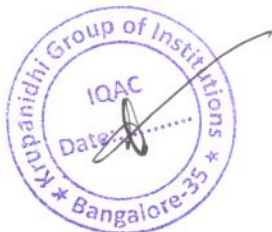
*Ramesh*  
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Interaction with the participant



*Praveesh*  
Principal  
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Photo of the Session



*Ramesh*  
Principal  
Krupanidhi Group of Institutions  
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**KRUPANIDHI GROUP OF INSTITUTIONS**  
**FDP ON PEDAGOGY & ANDRAGOGY**  
**LIST OF PARTICIPANTS**

S. NO	FACULTY
1	DIVYA A REDDY
2	SRAVANA KUMAR
3	SELVA KUMAR
4	RAMALAKSHMI
5	DR. SONY ALEXANDER
6	NIVEDITA
7	DR.N.RAJKUMAR
8	BENITA JASON
9	MUTHUKUMALLI LAKSHMI SUNITA
10	SUGANDHAUTRAJA
11	RIDHIMAUTRAJA
12	MADHURPAHWA
13	MANJUNATHSHETY
14	VIJAYAMALA
15	BHARGAVI KRISHNA REDDY
16	DR.AARADHNA
17	DR. S S JAYKUMARAN
18	DR. SNEHA SUNIL MANKIKAR
19	DR.SARVANAN K.
20	MANINDER
21	PROF SHYJAN PM
22	DR. KHALID IMRAN
23	BHUVANESH KADAM V
24	MR. MALLIKARJUNA R
25	DR. SRINIVASA
26	MR. LOKESH BABU R
27	WINSTON S H VAN SPALL
28	CHAITHRA N
29	PROF. ANURADHA
30	MR.RAMKUMAR N



*Principals*  
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Bangalore - 560 035



# **KRUPANIDHI GROUP OF INSTITUTIONS**

#12/1, Chikkabellandur, Carmelaram Post, Bangalore-560 035

Organized By Department of MBA

**FACULTY DEVELOPMENT PROGRAM**

# **SMART IT SKILLS**

Dates : 12th to 15th Sep, 2016

Resource Person: Mr. Chetan N



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## KRUPANIDHI GROUP OF INSTITUTIONS

Date: 10.09.2016

### CIRCULAR

This is to inform all the staff that, KGI organizing “FDP on Smart IT Skills” for the teaching staff on 12th to 15th Sep, 2016.

**Resource Person: Mr. Chetan N**

All the staffs are requested to attend the Faculty Development Program without fail

  
PRINCIPAL



  
Principal  
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12/1 Chikkabellandur Village,  
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## “FDP on Smart IT Skills”

**Date:** 12<sup>th</sup> to 15<sup>th</sup> Sep, 2016

**Place:** Seminar Hall

**Resource Person:** Mr. Chetan N

### **Event Report:**

#### **Objectives:**

- To facilitate for the teaching and non-teaching staff members of the college.
- To provide different IT skill sets to the participants.

Department of Computer Science organized a faculty development programme on “Smart IT Skills” for all the Departments Faculty. The FDP was conducted to facilitate for the teaching and non-teaching staff members of the college. The objective of the program was to provide the following skill sets to the participants.

FDP focused on Operating System troubleshooting options, usage of Shortcut Keys, Control Panel Options, Usage of LCD and other ICT tools in the Classrooms, Google Drive and maintenance of group mail ids. All the faculty members were given hands on experience of the same and enriched with the skills.

1. Operating System troubleshooting options

2. Shortcut Keys

- MS-Word
- Web Browser



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3. Control Panel Options
  - Add/Remove programs
  - Add/Remove Hardware
  - IP Address Configuration
4. Usage of LCD and other ICT tools in the Classrooms
5. Google Drive - How to use and share
6. How to maintain the group mail id's
7. Hands on experience on various ICT tools

The participants were enriched with hands on experience on the usage of shortcut keys, LCD and Google drive.

#### Outcomes:

- The participants were enriched with hands on experience on the usage of shortcut keys, LCD and Google drive
- FDP focused on Operating System troubleshooting options, usage of Shortcut Keys, Control Panel Options, Usage of LCD and other ICT tools in the Classrooms, GoogleDrive and maintenance of group mail ids.



*Praveesh*  
Principal  
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**Session on Smart IT Skills**

*Ramesh*  
Principal  
Krupanidhi Group of Institutions  
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## KRUPANIDHI GROUP OF INSTITUTIONS

### FDP ON SMART IT SKILLS LIST OF PARTICIPANTS

S. NO	NAME OF THE FULL-TIME TEACHER
1	DR. E. GEETHA VENU
2	DIVYA A REDDY
3	SRAVANA KUMAR
4	SELVA KUMAR
5	RAMALAKSHMI
6	DR. SONY ALEXANDER
7	NIVEDITA
8	SAMUEL PAUL ISSAC
9	DR. MD.IMRUZDDIN
10	MUTHUKUMALLI LAKSHMI SUNITA
11	DR.SHIVKUMAR R
12	DR.N.RAJKUMAR
13	BENITA JASON
14	GEETHANAGPAL
15	SUGANDHAUTRAJA
16	RIDHIMAUTRAJA
17	DR. KHALID IMRAN
18	WINSTON S H VAN SPALL
19	MR.RAMKUMAR N
20	ARUNIMA DEY
21	CHAITHRA N
22	SAROJA DESAI
23	PRADEEP KUMAR U
24	VIJAY NAYAK
25	NARASIMHAIH
26	AFREEN TAJ



*Principal*  
Principal  
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#12/1, Chikkabellandur, Carmelaram Post, Bangalore-560 035

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**FACULTY DEVELOPMENT PROGRAM**

# **Training on Counseling Skills**

Dates : 14.03.2017

Resource Person: Mr. Prashanth



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## KRUPANIDHI GROUP OF INSTITUTIONS

Date: 13.03.2017

### CIRCULAR

This is to inform all the staff that, KGI organizing FDP on "Training on Counseling Skills" for the teaching staff on 14<sup>th</sup> of March 2017 to 18<sup>th</sup> March 2017.

**Resource Person: Mr. Prashanth and Mr. Nagaraj**

All the staffs are requested to attend the Faculty Development Program without fail

  
PRINCIPAL



  
Principal  
Krupanidhi Group of Institutions  
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## FDP on "Training on Counseling Skills"

**Date: 14th of March 2017 to 18th March 2017**

**Resource: Mr. Prashanth**

### **Event Report:**

One Day Faculty Development Program on "Training on Counseling Skills" at KGI on 14/03/2017. Programme began with formal and introduction by Prof. Priya Thomas at 9.50 am. Mr. Prashanth and Mr. Nagaraj Certified trainer invited as Resource Person and the Principal of KGI; was also present for the session. Mr. Prashanth began the session with the topic "Managing students the way forward...." With an activity "Keep flying high!" The purpose of this activity was to find out the ways to keep the students highly mindful.

### **Day 1 Topic covered –**

- Training Skills
- Group Training or One-to-One Coaching
- Unskilled Training

### **Day 2 Topic covered –**

- Obvious Transferable Counselling Skills
- Practising New Behaviour
- Work With What They Bring

### **Day 3 Topic covered –**

- Respect For The Delegate
- Never Point Out What Is Wrong
- Differences between One-to-One Counselling and Group Work



*Prashanth*  
Principal  
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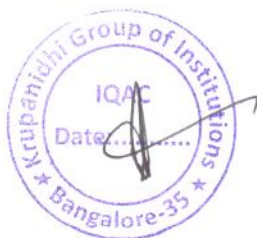
**Day 4 Topic covered –**

- What can be done in a Group that can't be done One-to-One?
- Playing Out Scenarios
- Finding What Works

**Day 5 –**

- The resource persons given personal training on the above mentioned topics.

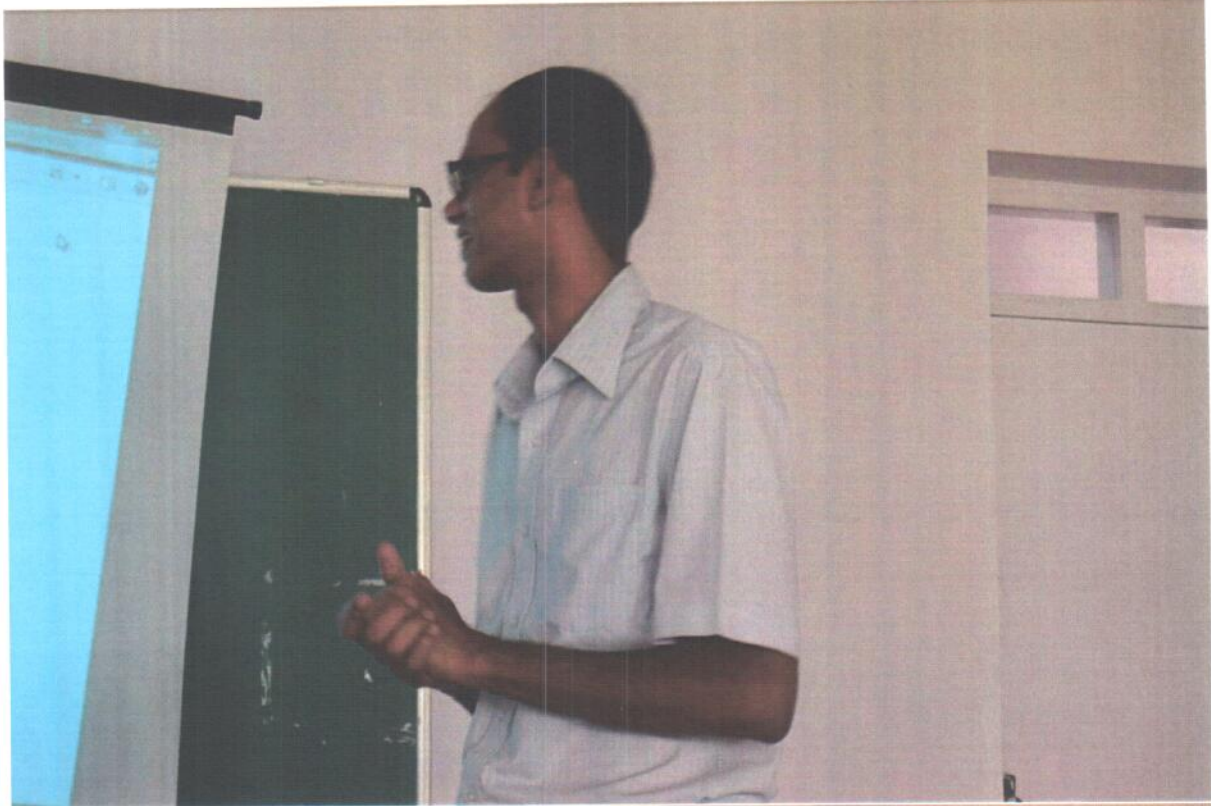
Enhancing the Intrinsic motivation-Career goals. Distraction due to Technology and Peer Community. Prof. Ramalakshmi proposed a vote of thank at the end. The session was fruitful and interesting; participants learnt the skill of handling students and work environment.



*Ramesh*  
**Principal**  
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**Training on Counselling Skills**

*Praveesh*  
**Principal**  
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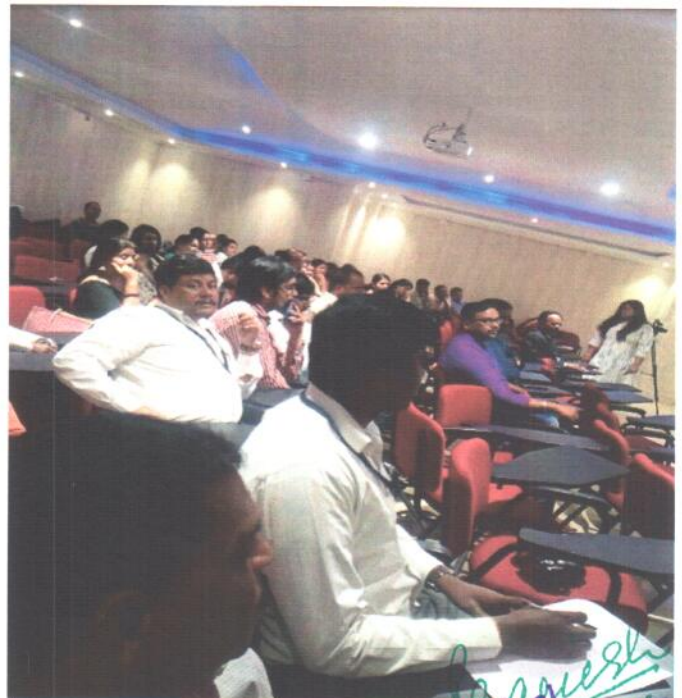




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Session by Mr. Prashanth &  
Mr. Nagaraj



*Prashanth*  
Principal  
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Interaction with the participant



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## KRUPANIDHI GROUP OF INSTITUTIONS

### FDP ON TRAINING ON COUNSELING SKILLS LIST OF PARTICIPANTS

S. No	Name of the Full-time teacher
1	DIVYA A REDDY
2	SRAVANA KUMAR
3	SELVA KUMAR
4	RAMALAKSHMI
5	NIVEDITA
6	DR. MD.IMRUZDDIN
7	MUTHUKUMALLI LAKSHMI SUNITA
8	DR.SHIVKUMAR R
9	RIDHIMAUTRAJA
10	MADHURPAHWA
11	MANJUNATHSHETY
12	JISSY THOMAS
13	VIJAYAMALA
14	BHARGAVI KRISHNA REDDY
15	DR. S S JAYKUMARAN
16	DR. SNEHA SUNIL MANKIKAR
17	DR.SARVANAN K.
18	MANINDER



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**KRUPANIDHI GROUP OF INSTITUTIONS**  
**DEPARTMENT OF MANAGEMENT STUDIES**

# **SEMINAR**

**INTELLECTUAL PROPERTY RIGHTS AND BUSINESS  
COMPETITIVENESS IN THE DIGITAL WORLD**

**OCTOBER 15, 2016**  
**10:00 AM**  
**SPARTA HALL, MBA**

Participants are  
encouraged to sign up.

**STUDENT COORDINATORS**  
**POOJA KUMARI (MBA)**  
**PRAFUL TOMY (MBA)**



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**KRUPANIDHI GROUP OF INSTITUTIONS**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**BANGALORE**

**NOTICE**

Date: 14<sup>th</sup> October 2016

This is to inform that the Department of Management Studies has planned to conduct **Seminar on Intellectual Property Rights And Business Competitiveness In The Digital World on 15 October 2016**

All the students and staffs are requested to attend the same.



PRINCIPAL

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# KRUPANIDHI GROUP OF INSTITUTIONS

Seminar on Intellectual Property Rights and Business Competitiveness In The Digital World

15 October 2016, 10am

"The core area of the seminar is Intellectual Property Rights in Business. To understand the significance of the components of the IPR and using it effectively as a main part of business strategy is vital to attainment in the market place. Business need the IPR to protect production secrets or other useful information and continue forward of the competition. Digital Economy rewards those enterprises that are creative, innovative and understand the importance of the market for ideas. The Intellectual Property Rights provides the formal framework for protecting their knowledge, creativity & innovation. To maximize the potential provided the IPR one has to think beyond exclusive rights to IP assets."



STUDENTS ATTENDING THE SESSION



*Principal*  
Principal

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SPEAKER EXPLAINING THE IN DEPTH OF THE TOPIC



*Pranesh*  
**Principal**

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